



## **APAC 6th ANNUAL GALA AND AWARDS DINNER**

### **MARKETING AND SPONSORSHIP BENEFITS**

#### **Gold (Title) Sponsor: \$5,000**

- ❖ Naming rights for the event and inclusion of logo on all event materials
- ❖ 25' banner at event
- ❖ Inside back cover advertisement of souvenir program
- ❖ Name/Organization listed in souvenir program and table
- ❖ Name/Organization listed on event invitations and materials and logo on website
- ❖ Social Media Marketing and/or Email Blast Mentions
- ❖ Opportunity for sponsor to speak at event
- ❖ 10 tickets to event

#### **Silver Sponsor: \$2,500**

- ❖ Full page ad in souvenir program
- ❖ Name/Organization listed in souvenir program and table
- ❖ Featured in news releases and social media for event
- ❖ Name/Organization listed on event invitations and materials and logo on website
- ❖ Award Presenter
- ❖ 10 tickets to event

#### **Bronze Sponsor: \$1,000**

- ❖ 1/2 page ad in souvenir program and display advertising at event
- ❖ Name/Organization listed in souvenir program and table
- ❖ Featured in news releases and social media for event
- ❖ Name/Organization listed on event invitations and logo featured on website
- ❖ 10 tickets to event

#### **Table Host: \$600**

- ❖ Name/Organization listed in souvenir program and table
- ❖ 10 tickets to event



## SPONSOR INFORMATION PAGE

Please fill out and return no later than **February 16, 2018**. Please make copies for your records.

### Contact Information

Sponsoring Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Number: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Sponsorship Marketing Levels (check level) –Checks are made payable to APAC

_____ Title/Gold	_____ Silver	_____ Bronze	_____ Table Host
\$5,000+	\$2,500	\$1,000	\$600

## ADVERTISEMENT DESIGN SPECIFICATIONS

In accordance with your level of sponsorship, you are entitled to a free advertisement in the night market souvenir program.

\_\_\_\_\_ Title                      Full-page, full-color ads on inside back cover (8.5in x 11in)

\_\_\_\_\_ Silver                      Full-page, full-color ad in the souvenir program (8.5in x 11in)

\_\_\_\_\_ Bronze                      Half-page size, ad in the souvenir program (8.5in x 5.5in)

### Design Specifications:

- Camera-ready artwork or digital files such as high resolution JPEGS, PDF, EPS or TIF files only.
- Please setup ad for your specified page size; digital image resolution must be at least 300 dpi
- Word documents are also accepted without pictures or images. Pictures and images will be separate files saved as JPEG, PDF, TIFF or EPS files.