



APAC 8th ANNUAL GALA AND AWARDS DINNER MARKETING AND SPONSORSHIP BENEFITS

Gold (Title) Sponsor: \$5,000

- ❖ Naming rights for the event and inclusion of logo on all event materials
- ❖ 25' banner at event
- ❖ Inside back cover advertisement of souvenir program
- ❖ Name/Organization listed in souvenir program and table
- ❖ Name/Organization listed on event invitations and materials and logo on website
- ❖ Social Media Marketing and/or Email Blast Mentions
- ❖ Opportunity for sponsor to speak at event
- ❖ 10 tickets to event

Silver Sponsor: \$2,500

- ❖ Full page ad in souvenir program
- ❖ Name/Organization listed in souvenir program and table
- ❖ Featured in news releases and social media for event
- ❖ Name/Organization listed on event invitations and materials and logo on website
- ❖ Award Presenter
- ❖ 10 tickets to event

Bronze Sponsor: \$1,000

- ❖ ½ page ad in souvenir program and display advertising at event
- ❖ Name/Organization listed in souvenir program and table
- ❖ Featured in news releases and social media for event
- ❖ Name/Organization listed on event invitations and logo featured on website
- ❖ 10 tickets to event

Table Host: \$ 700

- ❖ Name/Organization listed in souvenir program and table
- ❖ Name/Organization listed on event invitations and logo featured on website
- ❖ 10 tickets to event



SPONSOR INFORMATION PAGE

Please fill out and return no later than **February 15, 2020**. Please make copies for your records.

Contact Information

Sponsoring Business: _____

Contact Name: _____

Business Address: _____

Business Number: _____ Cell Phone: _____ Fax: _____

Email Address: _____

Sponsorship Marketing Levels (check level) –Checks are made payable to **APAC**

____ Title/Gold \$5,000+	____ Silver \$2,500	____ Bronze \$1,000	____ Table Host \$700
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ADVERTISEMENT DESIGN SPECIFICATIONS

In accordance with your level of sponsorship, you are entitled to a free advertisement in the night market souvenir program.

____ Title	Full-page, full-color ads on inside back cover (8.5in x 11in)
____ Silver	Full-page, full-color ad in the souvenir program (8.5in x 11in)
____ Bronze	Half-page size, ad in the souvenir program (8.5in x 5.5in)

Design Specifications:

- Camera-ready artwork or digital files such as high resolution JPEGS, PDF, EPS or TIF files only.
- Please setup ad for your specified page size; digital image resolution must be at least 300 dpi
- Word documents are also accepted without pictures or images. Pictures and images will be separate files saved as JPEG, PDF, TIFF or EPS files.